

# Conference Information

## Conference Registration and Information

**Please check-in at the Grand Ballroom Registration Desk to receive conference materials and name tags.** WRESA staff will be available at the Grand Ballroom Registration Desk to assist you with conference information and questions. Conference planning committee members will be available at sessions and all planned meal functions to assist you.

## Conference Program

The conference program is available in our conference online app, *2016 WRESA Summer Leadership Conference*, which can be found in the iTunes App Store or the Android Play Store under Guidebook. It can also be found on our website, [www.wresa.org](http://www.wresa.org).

## Conference Hashtag

#WRESA8

## Conference Facebook

WRESA

## Admission

All conference meal functions and refreshments are included in the registration fee. **Admission to all sessions and planned meal functions requires conference name tag identification.**

## Renewal Credit/Certification

Participants should request renewal credit from their individual LEA. **A certificate of credit will be given to you when you check-in at the conference registration desk (Grand Ballroom Registration Desk).** Conference attendance will constitute fifteen (15) contact hours.

## Exhibits

Instructional materials, program, equipment, and service exhibits are located in Grand Ballroom Pre-Function. Exhibits can be viewed on Monday, June 20 thru Tuesday, June 21 in Grand Ballroom Pre-Function. To make it easier to visit the various exhibits, buffet breakfasts and breaks have been scheduled near the exhibit areas.

## Conference Evaluation

A conference evaluation form can be found in our conference online app, *2016 WRESA Summer Leadership Conference*, which can be found in the iTunes App Store or the Android Play Store under Guidebook.

## Area Information/Restaurants

The Grove Park Inn provides materials regarding area attractions and restaurants. Please check at the concierge desk. If you need further information, check at the hotel registration desk or at the conference registration desk.

## Hotel Map

A hotel map can be found in our conference online app, *2016 WRESA Summer Leadership Conference*, which can be found in the iTunes App Store or the Android Play Store under Guidebook.

## Cell Phones

Please confine the use of cell phones to areas outside of sessions. Please turn cell phones off during sessions or program to “vibrate” instead of “ring.”

# Special Meetings Schedule

## Monday, June 20

7:15 a.m. Coolidge D	Low Wealth Schools Consortium
7:15 a.m. Coolidge E	City School Superintendents
7:15 a.m. Eisenhower F	Small Schools Meeting
7:15 a.m. Hoover A	Large Schools Meeting
7:15 a.m. Wilson	RESA Directors Meeting

## Tuesday, June 21

7:15 a.m. Wilson	Southeast Education Alliance Superintendents
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# Summer Leadership Conference

# 2016

## *Painting a Picture of the Education Climate*

### Sunday, June 19

1:00 – 2:00 p.m.	REGISTRATION FOR NCSSA	Grand Ballroom C Pre-Function
2:00 – 5:30 p.m.	NCSSA SUPERINTENDENTS' RETREAT	Grand Ballroom C
3:00 – 6:30 p.m.	REGISTRATION FOR SUMMER LEADERSHIP CONFERENCE 2016	Grand Ballroom Registration Desk
5:30 – 7:00 p.m.	NCSSA SUPERINTENDENTS' RECEPTION <i>Sponsored By: Moseley Architects</i>	Vanderbilt Terrace Coolidge/Eisenhower Pre-Function

### Monday, June 20

8:00 a.m. – 4:00 p.m.	REGISTRATION FOR SUMMER LEADERSHIP CONFERENCE 2016	Grand Ballroom Registration Desk
8:15 – 9:45 a.m.	NCSSA SUPERINTENDENTS' RETREAT <i>(Buffet breakfast provided 7:00 – 8:15 a.m. Grand Ballroom C)</i>	Grand Ballroom C
10:00 a.m. – 12:50 p.m.	SUPERINTENDENTS' CONVERSATION WITH JUNE ATKINSON (lunch provided – Elaine's)	Grand Ballroom C
8:00 a.m. – 5:00 p.m.	EXHIBITOR'S FAIR	Grand Ballroom Pre-Function

### Summer Leadership Conference 2016 Kick-Off

1:00 p.m.	FIRST GENERAL SESSION	Grand Ballroom A & B
	PRESENTATION OF COLORS	U.S. Army JROTC Charles D. Owen High School Buncombe County Schools
	OUR NATIONAL ANTHEM	Christiaan Ramsey Director of Exceptional Students Madison County Schools
	WELCOME TO ASHEVILLE!	Dr. Janet Mason Chair, WRESA Superintendents' Council Superintendent of Rutherford County Schools
1:15 – 1:30 p.m.	<b><i>One Size Does Not Fit All</i></b>	<b><i>June Atkinson, State Superintendent NC Department of Public Instruction</i></b>

1:30 – 2:30 p.m.	<b><i>Building Bolder Schools: It Doesn't Hurt to be First</i></b> <i>(Sponsored By: Discovery Education)</i>	<b><i>Steve Dembo</i></b>
2:30 – 3:00 p.m.	<b><i>New Harvard Teacher Fellows Program</i></b>	<b><i>Katherine Merseeth</i></b> <b><i>Harvard University</i></b>
3:00 – 3:15 p.m.	BREAK	Grand Ballroom Pre-Function
	SECOND GENERAL SESSION	Grand Ballroom A & B
3:15 – 4:15 p.m.	<b><i>Our Kids: American Dream in Crisis</i></b>	<b><i>Robert Putnam</i></b>
4:15 – 4:45 p.m.	<b><i>Poverty and Its Effects on Education in NC</i></b>	<b><i>Rick Glazier, Executive Director</i></b> <b><i>NC Justice Center</i></b>
4:45 – 5:15 p.m.	<b><i>Update on the New ESSA</i></b>	<b><i>Donna Brown, Director</i></b> <b><i>Federal Program Monitoring and</i></b> <b><i>Support Division</i></b> <b><i>NCDPI</i></b>

# Tuesday, June 21

7:30 – 8:30 a.m.	BUFFET BREAKFAST	Grand Ballroom A & B
8:00 a.m. – 2:00 p.m.	EXHIBITORS' FAIR	Grand Ballroom Pre-Function
8:00 a.m. – 2:00 p.m.	REGISTRATION	Grand Ballroom Registration Desk
8:30 – 9:30 a.m.	CONCURRENT SESSIONS	Information Pages
9:30 – 9:45 a.m.	MOVING AND BEVERAGE BREAK	Grand Ballroom Pre-Function
9:45 – 10:45 a.m.	CONCURRENT SESSIONS	Information Pages
10:45 – 11:00 a.m.	MOVING AND BEVERAGE BREAK	Grand Ballroom Pre-Function
11:00 a.m. – 12:00 noon	CONCURRENT SESSIONS	Information Pages
12:00 – 1:00 p.m.	LUNCH	Grand Ballroom A & B
12:45 – 2:00 p.m.	THIRD GENERAL SESSION	Grand Ballroom A & B
	<b><i>If You Build It...They will Come</i></b> <i>(Sponsored By: Apple, Inc.)</i>	<b><i>Jason Corosanite</i></b>
	<b><i>Generational Crossroads: When X, Y, and Boomers Collide!</i></b>	<b><i>Eric Rowles</i></b> <b><i>Leading to Change</i></b>
2:00 p.m.	ALTERNATIVE ACTIVITIES	

8:00 – 10:45 a.m.	REGISTRATION	Grand Ballroom Registration Desk
8:00 – 9:00 a.m.	BUFFET BREAKFAST	Grand Ballroom A & B
	FOURTH GENERAL SESSION	Grand Ballroom A & B
9:00 – 9:45 a.m.	<b><i>See Poverty...Be the Difference</i></b>	<b><i>Donna Beegle</i></b>
9:45 – 10:15 a.m.	<b><i>Legal Update</i></b>	<b><i>Dean Shatley, Attorney Campbell Shatley, PLLC</i></b>
10:15 – 10:30 a.m.	STRETCH BREAK	
	FIFTH GENERAL SESSION	Grand Ballroom A & B
10:30 – 11:00 a.m.	<b><i>Financial Services Update</i></b>	<b><i>Philip Price Financial Services NCDPI</i></b>
11:00 – 11:30 a.m.	<b><i>Accountability Services &amp; NCDPI Update</i></b>	<b><i>Tammy Howard, Director Accountability Service NCDPI</i></b>
11:30	Adjournment	

# Keynote Speakers

## June Atkinson

June 20, 1:15 p.m.



Dr. June St. Clair Atkinson was elected as the NC State Superintendent of Public Instruction in November 2004, in a race that was decided by the NC General Assembly on August 23, 2005. Dr. Atkinson is the first woman elected to the post of State Superintendent, which also is a member of the Council of State. As State Superintendent, Dr. Atkinson heads the NC Department of Public Instruction, an agency which she served for nearly 28 years as a chief consultant and director in the areas of business education, career and technical education, and instructional services. Dr. Atkinson grew up in rural Bedford County, Virginia. She received a B.S. in Business Education from Radford University, a M.S. in Vocational and Technical Education from Virginia Tech, and a Doctorate in Educational Leadership and Policy from NC State University. Articles Dr. Atkinson has written have been published in numerous magazines and professional organization yearbooks. She is the author of *Help with Computers*, published by Glencoe/McMillan/McGraw-Hill Publishing Company, and *Exploring Business and Computer Careers*, published by West Publishing Company. Dr. Atkinson is married to Dr. William Gurley, a Cary orthodontist and former assistant professor at the University of North Carolina School of Dentistry.

## Steve Dembo

June 20, 1:30 p.m.



Steve Dembo is a former kindergarten teacher and school Director of Technology. Currently serving as Discovery Education's Director of Social Media Strategy and Online Community, Dembo was among the first educators to realize the power of blogging, podcasting, Twitter, and other Web 2.0 technologies in connecting educators and creating professional learning communities. Dembo is the co-author of the book *Untangling the Web: 20 Tools to Power Up Your Teaching*. The National School Board Association named him one of 2010's "Twenty to Watch," a list honoring individuals finding innovative ways to use technology to increase classroom learning. During Dembo's presentation, we'll explore the risks, benefits, and transformations that can occur when a school embraces risk and is willing to step up and be first. Schools seem to be terrified of being the first ones to adopt new ideas in technology. Somewhere between kindergarten and our last faculty meeting, the role of line leader seems to have gone from the best job on the board to a position that's just a little terrifying.

## Katherine Merseth

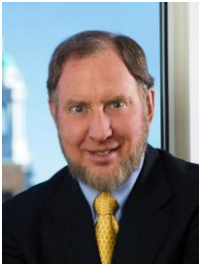
June 20, 2:30 p.m.



Katherine Merseth is a senior lecturer at the Harvard Graduate School of Education, creates a culture of reciprocity in her classroom, where students and instructors alike are expected to both teach and learn. "The two words are often interchanged because they are inextricably linked — learners need teachers, and teachers need learners," Merseth says. In her popular undergraduate course, *Dilemmas of Equity and Excellence in American K-12 Education*, Merseth encourages students to lead the discussion, promoting new perspective and understanding. "When I teach, I get back more than I put out, because I acknowledge this relationship between teachers and learners. I teach, basically, because I love to learn." Merseth also works with the Harvard Teacher Fellows, a program created in response to the growing interest in education among Harvard undergraduates and designed to respond to the need for more well-prepared teachers by drawing Harvard undergraduates into the teaching profession. The program prepares teachers in three distinct ways: train students to teach specific subjects, prepare students to be competent teachers through field-based training from their first day on the job, and provide continued resources and supports necessary to enable students to remain in teaching. Merseth has served as a curriculum developer, teacher, and administrator in K-12 schools.

## Robert Putnam

June 20, 3:15 p.m.



Robert Putnam is the Peter and Isabel Malkin Professor of Public Policy at Harvard, where he teaches both undergraduate and graduate courses. Professor Putnam is a member of the National Academy of Sciences, a Fellow of the British Academy, and past president of the American Political Science Association. In 2006, Putnam received the Skytte Prize, the world's highest accolade for a political scientist, and in 2012, he received the National Humanities Medal, the nation's highest honor for contributions to the humanities. Raised in a small town in the Midwest and educated at Swarthmore, Oxford, and Yale, he has served as Dean of the Kennedy School of Government. The London Sunday Times has called him "the most influential academic in the world today." He consults widely with national leaders, including the last three American presidents, the last three British prime ministers, and the last French president. He has written fourteen books, translated into twenty languages, including the best-selling *Bowling Alone: The Collapse and Revival of American Community*, and more recently *Better*

*Together: Restoring the American Community*, a study of promising new forms of social connectedness. Since 2010, he has been focused on one major empirical project: Inequality and opportunity: the growing class gap among American young people and the implications for social mobility. His book on this subject, *Our Kids: The American Dream in Crisis* was published in March 2015.

## Rick Glazier

June 20, 4:15 p.m.



Rick Glazier is the new Executive Director of the North Carolina Justice Center, a fifty person policy and advocacy non-profit organization based in Raleigh. The NC Justice Center is one of the largest and most comprehensive in the southeastern United States, focused on anti-poverty work on issues of education, immigration, health care, housing, workers' rights, consumer law and budget and tax policy.

## Jason Corosanite

June 21, 12:45 p.m.



Jason Corosanite is the co-founder and Chief Innovation Officer of String Theory Schools. He holds an Educational Leadership Degree from Central Michigan University and has been honored as an Apple Distinguished Educator. Dr. Corosanite speaks nationally on integrating technology and is the creator of String Theory Schools' Particle Accelerator, a venture activator designed to meld physical and digital infrastructure with a network of entrepreneurial initiatives that seek to change education through invention, entrepreneurship, and storytelling.

## Eric Rowles

June 21, 1:00 p.m.



Eric Rowles is a nationally recognized trainer, speaker, and consultant who has worked with over 150,000 youth, adults, administrators, professionals, and policy makers within the past 15 years. His presentations are legendary - by combining the energy and innovation of a master trainer, while at the same time reaching each of us through his stories, research, and on-the-ground strategies. Eric runs a customized consulting and facilitation practice that, through a network of over 20 dynamic and diversely talented trainers, works with for profit and non-profit organizations to achieve progressive and dynamic change. Through his double bachelors and Master of Science degrees in Ethnic Studies and Educational Leadership, he has served as a faculty member at the University of North Carolina, Charlotte as well as Rutgers University (NJ) and has over a decade of innovative and cutting edge classroom instruction and facilitation experience. Get ready to laugh, play, think, work, challenge, and MOVE! This is NOT your ordinary training, and NOT your ordinary speaker. Get ready for the EXTRAORDINARY.... LEADING TO CHANGE!



# Keynote Speakers

## *Donna Beegle*

**June 22, 9:00 a.m.**



Donna Beegle is a highly experienced National public speaker and the author of *See Poverty, Be The Difference*, a resource book for professionals who work with people in poverty. Donna has worked and written articles providing insights and strategies for communicating more effectively across race, class, gender and generational barriers. Donna is the only member of her family who has not been incarcerated. After growing up in generational migrant labor poverty, leaving school for marriage at 15, having two children and continuing to cope with poverty, she found herself, at 25, with no husband, little education, and no job skills. What followed in 10 short years were: self-confidence, a G.E.D., an A.A. in Journalism, a B.A. (with honors) in Communications, a Master's Degree in Communication with a minor in Gender Studies (with honors), and completion of a Doctorate Degree. Donna completed her Doctorate in Educational Leadership at Portland State University in 2000, where she taught speech communication courses for eight years. She is currently president of Communication Across Barriers, a consulting firm devoted to improving communication and relationships. Donna is also founder of the new nonprofit, Poverty Bridge which is dedicated to changing lives for people in poverty.

## *Dean Shatley*

**June 22, 9:45 a.m.**



Dean Shatley is an attorney at Campbell Shatley where he represents numerous public entities on an on-going basis as primary counselor and litigator. He has also worked for the NC House of Representatives and the Principals' Executive Program, served on the NC State Personnel Commission and served on various boards, including the Appalachian State University Alumni Leadership Committee. He is currently a member of the National Executive Committee of Phi Mu Alpha Sinfonia and the Sinfonia Education Foundation. Dean frequently speaks at state conferences on legal issues facing public entities. Dean graduated from Appalachian State University and the University of North Carolina at Chapel Hill and is a member of Holderness Moot Court Bench. Dean is married to Jennifer and has two daughters, Cate and Maddie. He enjoys playing music for his kids and participating in outdoor activities in Western North Carolina.

## *Philip Price*

**June 22, 10:30 a.m.**



Philip Price, Associate State Superintendent of Financial and Business Services, rejoined the Department of Public Instruction in November of 2002. Mr. Price originally joined the Department of Public Instruction in 1978 after graduating with a degree in Accounting and a degree in Economics from North Carolina State University. He worked in various capacities within the accounting operations and became Director of School Business, which is the area of the Department that manages the funding and report process for the school districts and charter schools, until December 1999. At that time, Mr. Price left NCDPI to join the Fiscal Research staff of the North Carolina General Assembly where he continued to concentrate on public schools.

## *Tammy Howard*

**June 22, 11:00 a.m.**



Tammy Howard, Director of Accountability Services for the Department of Public Instruction (NCDPI), has 15 years of experience in assessment and accountability. Prior to her current role, Dr. Howard was Test Development Section Chief and Testing Policy and Operations Section Chief at NCDPI, and Director of Testing Operations for the American Institutes for Research in Washington, DC. A former middle school language arts and social studies teacher in a rural K-8 school, Dr. Howard is committed to delivering assessments that provide valid and reliable data for educators to make appropriate decisions for educational practices.

# Concurrent Session Matrix

Matrix continued on next page.

<b>TUESDAY June 21, 2016</b>					
	<i>Coolidge D</i>	<i>Coolidge E</i>	<i>Eisenhower F</i>	<i>Eisenhower G</i>	<i>Hoover H</i>
8:30 To 9:30	<b>How to Improve Your District Branding Through Multimedia</b>	<b>What Can I Do with a Digital Techbook?</b>	<b>Thank You Mr. Gutenberg, But We've Moved On</b>	<b>Collaborative District-School Partnerships within a Multi-tiered System of Support</b>	<b>PD Challenge: Creating Personalized Professional Development Opportunities</b>
9:45 To 10:45	<b>Safe Transportation to School: It Doesn't Just Magically Happen</b>	<b>Developing Strong Mathematical Thinkers Through Problem Solving</b>	<b>Playing with Fire: Conflict, Communication, and Your True Colors of Leadership</b>	<b>Using NCVPS to Provide Solutions for All Learners!</b>	<b>Data Driven School Transformation</b>
11:00 To 12:00	<b>College Board and the New SAT Suite of Assessments – Fewer Tests, More Opportunities</b>	<b>Meeting the Goals of Read to Achieve: Increasing Student Literacy Achievement</b>	<b>Literacy Rich Instructional Leadership</b>	<b>Virtual Academy Startup: Get Primed for Innovation</b>	<b>Quest for School Success: Leveraging Video Conferencing to Maximize Student Achievement via Distance/Virtual Learning</b>
<b>Lunch</b>					

Matrix continued on next page.

# Concurrent Session Matrix

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## TUESDAY, June 21, 2016

	<i>Hoover J</i>	<i>Roosevelt K</i>	<i>Roosevelt L</i>	<i>Wilson P</i>
8:30 To 9:30	<b>The “New” Middle School Model: Are You Meeting the Needs of Your Students?</b>	<b>Creating a Cutting Edge Virtual or Blended School for Your District</b>	<b>Core Strategies for Creating a Culture of Health in the Education Setting</b>	<b>Building a Better Student Information System: A Review of PowerSchool and North Carolina</b>
9:45 To 10:45	<b>Introduction to the Human Capital Retention Dashboard (HCRD)</b>	<b>A Recipe for Intervention Success: Using Reading 3D Data and Burst Reading</b>	<b>Painting A True Picture of Meaningful Assessment</b>	<b>Pockets of Excellence: Sharing Ideas Across District Lines</b>
11:00 To 12:00	<b>Using Reliable, Valid, Highly Predictable Data to Respond in Real Time to Guide Instruction and Improve Student Academic Success</b>	<b>Credit Recovery...A Thing of the Past? MTSS...The Future</b>	<b>The Impact of Global Education: What Does the Data Say?</b>	<b>Using Benchmark Data to Drive Instruction and Raise Student Achievement</b>
	<b>Lunch</b>			

## ***How to Improve Your District Branding Through Multimedia***

**Time:** 8:30 – 9:30 a.m.

**Location:** Coolidge D

**Presenter:** David Huff, Creative Director, Mark III Employee benefits

Local public school districts in NC face increasing competition for students, funding and talent. Creating a positive brand and communicating that brand are key to a district's success. The good news is that our public school districts in NC have some amazing stories to tell! In this session we will discuss ways in which school districts can use these stories, through brand creation and communication, to attract students, funding and talent.

## ***What Can I Do with a Digital Techbook?***

**Time:** 8:30 – 9:30 a.m.

**Location:** Coolidge E

**Presenters:** Kelly Hines, Discovery Education, and Shayla Rexrode, Discovery Education

Join Discovery Education for an immersive exploratory experience to take a deeper dive into how core instructional resources, like digital textbooks, have the potential to transform teaching and learning in your schools. Experience how trans-disciplinary content, real world connections, and hands-on activities build context, meaning, and rich understanding for students.

## ***Thank You Mr. Gutenberg, But We've Moved On***

**Time:** 8:30 – 9:30 a.m.

**Location:** Eisenhower F

**Presenter:** Jason Corosanite, Co-Founder and Chief Innovation Officer, String Theory Schools (Apple Inc.)

Different from creating a website, iTunes U created courses allows for sharing current pedagogy that is customized for our users and is published and shared. Our faculty teams work collaboratively creating courses that give our students immediate access through iTunes U on iPad. We want to share our experience, how we work together bringing our creative minds and our best practices to students through courses created in iTunes U for iPad. Hear stories of teachers and students who have created courses in iTunes U and used iPad as the single device for learning.

## ***Collaborative District-School Partnerships within a Multi-Tiered System of Support***

**Time:** 8:30 – 9:30 a.m.

**Location:** Eisenhower G

**Presenter:** Angie Cloninger, MTSS Consultant, NCDPI

It is essential for central offices to become full partners with school leadership teams to build and install a multi-tiered system of support (MTSS). This partnership requires more than central offices re-defining new roles and creating new reporting structures. We will explore different ways central office teams can connect to school leadership teams within a well-defined MTSS.

## ***PD Challenge: Creating Personalized Professional Development Opportunities***

**Time:** 8:30 – 9:30 a.m.

**Location:** Hoover H

**Presenters:** Dr. Melanie Honeycutt, Chief Information Officer, Burke County Schools; Kristin Edward, Instructional Technology Facilitator, Burke County Schools; and Erin Wolfhope, Instructional Technology Facilitator, Burke County Schools

As we move forward personalizing learning experiences for our students, it is important to remember that our teachers need personal learning experiences of their own. Our personal learning impacts our professional learning, which impacts our classroom and our classrooms impact most importantly, our students. #PDChallenge is the tool that our district has created to do just that! Our session will show you how to build personalized professional development from the ground up for all levels of education ranging from Kindergarten all the way to administration.

## ***The "New" Middle School Model: Are you Meeting the Needs of Your Students?***

**Time:** 8:30 – 9:30 a.m.

**Location:** Hoover J

**Presenter:** Raymond "Tripp" Aldredge, Principal, Cabarrus County Schools

Is your school's master schedule working for your students and staff? Do your teachers of tested subjects (almost all teachers now) have equitable teaching and planning time? Do your students have a wide variety of curricular choice (world languages, arts, career/technical education)? Do all students have access to health and wellness everyday? Are you preparing students for life and work in the 21st century? Does your curriculum infuse global education for our shrinking world? How does your school transform adolescents from elementary school to high school? Learn how one school changed to meet the unique challenges in middle grades education.

## ***Creating a Cutting Edge Virtual or Blended School for Your District***

**Time:** 8:30 – 9:30 a.m.

**Location:** Roosevelt K

**Presenters:** Teri Padgett, Alternative Programs Coordinating Teacher, and Nathan Currie, Principal, North Carolina Connections Academy

An increasing number of school districts are providing students with online courses, according to *Keeping Pace with K-12 Digital Learning: An Annual Review of Policy and Practice* (2014). More school districts and virtual public charter schools are providing online courses to meet the needs of all students—from the underserved to the gifted—with smaller districts developing their own virtual schools, niche charter schools, full-time virtual schools, specialized programs, or blended schools. In this session, hear from innovators at district and full-time virtual schools who will share how they are providing 21st century skills and globally competitive students.

## ***Core Strategies for Creating a Culture of Health in the Education Setting***

**Time:** 8:30 – 9:30 a.m.

**Location:** Roosevelt L

**Presenters:** Rebecca Herrick, Worksite Wellness Specialist, Wellington Benefits, and Doug Faulk, NC State Manager, Wellington Benefits

Do you have staff members that could benefit from better health? Rebecca Herrick, Wellness Specialist for Wellington Benefits, will be speaking on how a school system can successfully incorporate wellness initiatives that reach all staff members, whether it is within an administrative office or a high school. Rebecca will share the core strategies that have been proven to get people engaged and motivated to maintain lifestyles that support long fruitful lives.

## ***Building a Better Student Information System: A Review of PowerSchool and North Carolina***

**Time:** 8:30 – 9:30 a.m.

**Location:** Wilson P

**Presenters:** Dan Gwaltney, Southeast Territory Account Manager, PowerSchool Group and Rosalyn Galloway, NCDPI

Now three years into the deployment of PowerSchool as the statewide student information system for North Carolina, we want to share our successes and address the challenges and innovative solutions we have put into action in North Carolina to make PowerSchool a better solution. We will also be sharing the vision of PowerSchool as a unified classroom experience and discuss our collective vision for Home Base and discuss better ways to partner with your districts.

## ***Safe Transportation to School: It Doesn't Just Magically Happen***

**Time:** 9:45 a.m. – 10:45 a.m.

**Location:** Coolidge D

**Presenter:** Derek Graham, Transportation Services, NCDPI

This session provides an overview of the many aspects of school transportation that keep children safe and provide many of them the access to the educational system that many would not otherwise have. Information will be provided on various components of this complex system including (1) safety features of the bus itself, (2) driver interactions at the bus stop, (3) public awareness initiatives, (4) transportation systems including TIMS, (5) safety concerns for students traveling by car and (6) safety training at every school.

## ***Developing Strong Mathematical Thinkers Through Problem Solving***

**Time:** 9:45 a.m. – 10:45 a.m.

**Location:** Coolidge E

**Presenters:** Joey Schnople, Classworks; Maria Boyd, Classworks; and Aaron Greene, Director of Curriculum and Instruction, Polk County Schools

Are your students having trouble with problem solving in Math? Do your teachers need resources to support students in doing mathematics-differentiation, using practice standards, testing hypotheses, and mathematical communication? Come and explore digital math problem solving. Aaron Greene, Director of Curriculum and Instruction in Polk County Schools, will share how teachers help students develop conceptual understanding, reasoning skills, and deep mathematical understanding. Get hands on with engaging lessons already differentiated to support your students where they are. Leave with actionable ways to combine current classroom technology and rigorous math activities into daily classroom learning.

## ***Playing with Fire: Conflict, Communication, and your True Colors of Leadership***

**Time:** 9:45 – 10:45 a.m.

**Location:** Eisenhower F

**Presenters:** Erik Turner, Leading with Change, and Fred Baker, Leading with Change

“Intelligence” is measured in not only one’s mental capacity, but also their grasp of emotion focused negotiations as well. The greater the emotional intelligence that one may hold, the more effective an administrator or educational leader can be with the people he/she works with on each given day. What is YOUR leadership style? How can your style work in conjunction with different leadership styles? Furthermore, what are some of the potential conflicts, partnerships, clashes, and compliments that your style can have with those around you? Often we immediately assess workplace conflict as an inevitable outcome of the diverse work styles around us. However, skilled educational professionals can utilize a tool like True Colors to not only forecast the different approaches used in the workplace, but also bridge the divide that often exists between colleagues and educators utilizing their own leadership styles and strategies. Join us for this highly interactive training that you can put to IMMEDIATE application in your work setting, and beyond!

## ***Using NCVPS to Provide Solutions for All Learners!***

**Time:** 9:45 – 10:45

**Location:** Eisenhower G

**Presenter:** Michelle Lourcey, Chief Academic Officer, NCVPS

Student enrollment challenges don’t always happen at the start of a semester and personalized learning for every student is possible! By leveraging the options provided by North Carolina Virtual Public School (NCVPS), schools can provide middle and high school students with scheduling options to meet the needs of both the student and the school. This session will provide examples of how this leveraging can happen effectively through NCVPS enrollment solutions along with examples of flexible funding options. NCVPS will discuss its new “solution” programs, Mastery Learning for First Time Credit and courses designed to support the ELL learner.

## ***Data Driven School Transformation***

**Time:** 9:45 – 10:45 a.m.

**Location:** Hoover H

**Presenters:** Bonnie Coleman, Assistant Principal, Haywood County Schools, and Todd Barbee, Principal, Haywood County Schools

“We knew we needed to do things differently. We knew worksheets were often standard protocol. Nonetheless, we didn’t know how prolific inefficient practices had become.” Utilizing an electronic walk-through form, administrators were able to quickly gather data depicting the teaching and learning of Canton Middle. The routine analysis of data empowered school leaders to identify commonalities and needs in instruction. Professional development and other learning experiences were then planned based on the findings. The on-going use of this integrated model has brought a school-wide culture change which includes increased teacher efficacy, and a goal-orientated community of educators.

## ***Introduction to the Human Capital Retention Dashboard (HCRD)***

**Time:** 9:45 a.m. – 10:45 a.m.

**Location:** Hoover J

**Presenter:** Deanene Deaton, Educator Support Specialist, SAS EVAAS K-12

A new tool exists in EVAAS called the Human Capital Retention Dashboard (HCRD). EVAAS Educator Support Specialists will work with participants to introduce and explain the new tool. The focus will be how district level staff can use the HCRD to identify trends in teacher effectiveness as they relate to the school or district’s recruitment and retention of teachers. The new tool helps to compare trends in a school with trends in that school’s district or across the state. We will explore and compare sample reports.

## ***A Recipe for Intervention Success: Using Reading 3D Data and Burst Reading***

**Time:** 9:45 – 10:45 a.m.

**Location:** Roosevelt K

**Presenters:** Carolyn Southerland, Account Manager and Senior Education Consultant, Amplify, and Ron Moss, Elementary Supervisor, Haywood County Schools

Use Reading 3D data to plan for effective intervention using Burst Reading. This intervention program works by generating small groups and targeting specific intervention for each group, all with a click of a mouse. Come see how Burst works! It engages students in games and activities and keeps them highly engaged. Hear about how Burst is working in a NC district from one of their leaders and see and discuss their student growth. and Technology Infrastructure & Devices.

## ***Painting a True Picture of Meaningful Assessment***

**Time:** 9:45 – 10:45 a.m.

**Location:** Roosevelt L

**Presenters:** Lloyd Jones, National Consultant, Curriculum Associates; Kristy Stephenson, Executive Director of School Improvement & Accountability, Johnston County Schools; and Neil Atkinson, Director of Virtual Learning and Secondary Education, Surry County Schools

How can assessment effectively be used to identify the needs of every student in math and reading, including both misconceptions and advanced concepts? Once teachers understand the needs, how is the instruction connected? What defines growth? What does a positive district culture centered on data look like in NC schools and classrooms? An expert committee representing districts across the state will answer these questions and more about how assessment informs instruction and has created a positive change in their schools.

## ***Pockets of Excellence: Sharing Ideas Across District Lines***

**Time:** 9:45 a.m. – 10:45 a.m.

**Location:** Wilson P

**Presenter:** Melanie Shaver, McDowell County Schools

Would you like to develop a mentor/sharing program for teachers within and across district lines? We have developed Pockets of Excellence which allows teachers to partner with each other across district lines to share instructional ideas, collaborate on lesson plans, and observe each other to offer constructive feedback. See how these practices have affected participants and lessons they have learned from the collaborative venture.

## ***College Board and the New SAT Suite of Assessments – Fewer Tests, More Opportunities***

**Time:** 11:00 – 12:00 noon

**Location:** Coolidge D

**Presenters:** Kathleen Koch, Director, North Carolina AP Partnership; Eddie Pawlawski, Director, College Readiness Assessments; Gia Kaul, Director, State and District Partnerships; and Jerry McMahan, Associate Director, North Carolina AP Partnerships

The College Board is making students' paths to excellence easier with a suite of assessments reflecting what students are already learning in their classrooms while providing everything educators need to monitor their readiness for college and career. The New SAT Suite of Assessments

- Focuses on the knowledge and skills evidence shows matter most for college and career readiness.
- Provides benchmarks and consistent feedback for measuring student progress over time.
- Provides FREE world class, personalized test practice through Khan Academy®.

Please join the College Board's North Carolina team as we share the changes to the SAT and additional opportunities the SAT suite provides to North Carolina educators and students.

## ***Meeting the Goals of Read to Achieve: Increasing Student Literacy Achievement***

**Time:** 11:00 – 12:00 noon

**Location:** Coolidge E

**Presenters:** Dr. Mary Hemphill, Principal, Scotland County Schools; Sam Eyre, Area Partnership Manager, Imagine Learning

Meeting grade-level reading standards by the end of third grade is important to helping children achieve success in a globally competitive world. Participants will learn how students at I Ellis Johnson Elementary are reaching this goal through collaboration and planning amongst all K–3 teachers, technology implemented with fidelity, and key instructional strategies. This culture encourages a learning environment where students move from learning to read, to reading to learn. Participants will learn strategies for increasing student literacy in grades K–3, and will leave with tools in hand to help implement these strategies in their schools and districts.

## ***Literacy Rich Instructional Leadership***

**Time:** 11:00 – 12:00 noon

**Location:** Eisenhower F

**Presenter:** Kimberli McWhirter, K-3 Literacy Consultant, NCDPI

This session is designed for administrators interested in providing targeted support for teachers in their use of the Reading 3D assessments as part of the instructional cycle of improvement. Participants will explore literacy connections through the instructional walk-through process and experience how the use of various reporting features can foster reflective teaching.

## ***Virtual Academy Startup: Get Primed for Innovation***

**Time:** 11:00 – 12:00 noon

**Location:** Eisenhower G

**Presenter:** Dr. Mia Murphy, Director of Outreach and Support, NC Virtual Public School

The North Carolina Virtual Public School (NCVPS) has been partnering with North Carolina schools since 2007 and is the nation's second largest virtual school. This session will illustrate how school leaders can maximize their district's potential with NCVPS and build diverse, flexible, and thriving virtual learning academies. Participants will leave primed with tools for building successful and sustainable virtual academies that offer students choice, opportunity, and options to meet their learning needs. This interactive session will feature open opportunity and encouragement of participant questions and engagement.

## ***Quest for School Success: Leveraging Video Conferencing to Maximize Student Achievement Via Distance/Virtual Learning***

**Time:** 11:00 – 12:00 noon

**Location:** Hoover H

**Presenters:** Mike Muirhead, EVP Public Sector, ConnectView, LLC, and Kevin Coleman, Executive Director of Technology, Cumberland County Schools

This session will explore video collaboration and on-demand learning solutions to bring your students, teachers and outside experts together to enhance your district's collaborative educational experiences, such as virtually enrolling students in Advanced Placement (AP), honors and credit recovery classes to connecting educators across your district for real-time face-to-face meetings, training and office hours. Learn how your students, teachers and administrators can have access to more advanced curriculums, professional development opportunities and collaborative resources with an affordable, high quality software-based video conferencing solution. Kevin Coleman will share how Cumberland County Schools leveraged their school's Global Communications Network, while keeping costs in line with budgets.

## ***Using Reliable, Valid, Highly Predictable Data to Respond in Real Time to Guide Instruction and Improve Student Academic Success***

**Time:** 11:00 – 12:00 noon

**Location:** Hoover J

**Presenters:** Andrew Wiener, Director of Testing and Accountability, Orange County Schools and Kiley Brown, Principal, Orange County Schools

Many times, "data driven decision making" is difficult because teachers and administrators may feel overwhelmed with too much information, too many terms, and tests that just don't match up! TE21's CASE Benchmark Assessments align to curriculum so results are reliable, valid, predictable, and easy to read and analyze. Come hear how Orange County Schools used CASE Benchmark Assessments data to respond in real time to guide instruction in their schools and improve student academic success.



## ***Credit Recovery...A Thing of the Past? MTSS...The Future***

**Time:** 11:00 – 12:00 noon

**Location:** Roosevelt K

**Presenters:** Joy Panko, Education Solutions Consultant, Edmentum; Kris Case, Education Solutions Consultant, Edmentum; Libby Preble, Territory Manager, Edmentum; and Dr. Lesley Eason, Associate Superintendent for Instructional Service and Continuous Improvement, Onslow County Schools

In the past, we sometimes waited for academic failure before intervening to provide the supports required for academic success. We now know that by using data-driven problem solving consistently to implement supplemental or intensive supports in addition to core instruction, we are able to intervene and improve student performance prior to letting them fail. By implementing Multi-Tiered System of Supports, or MTSS, teachers are able to quickly identify student needs and the best methods to address them. The idea is to get each and every student what he or she requires to be successful. Join Edmentum, along with Dr. Lesley Eason, Associate Superintendent for Instructional Service and Continuous Improvement with Onslow County Schools, as Dr. Eason shares what Onslow County Schools has been doing to increase graduation rates and ensure that all students are college and career ready. She will also share their plan going forward, which includes using MTSS to improve school outcomes and student performance.

## **The Impact of Global Education: What Does the Data Say?**

**Time:** 11:00 – 12:00 noon

**Location:** Roosevelt L

**Presenters:** David Young, Chief Executive Officer, VIF International Education; Michelle Macumber, Education Specialist, VIF International Education; Gregory Cain, Partnerships Executive, VIF International Education; Dr. Marcie Holland, Senior Director for Talent Management; Cheryl Stidham, Principal, Wake County Schools

Come learn about the impact of dual language/immersion programs, international teachers, global schools, and online global professional development with digital badging. In this session, VIF and school/district representatives will unveil independently collected data from UNC and the Friday Institute that clearly demonstrates the effectiveness of VIF international teachers, the impact of dual language and immersion programs on student outcomes, and the transformation that takes place in VIF Global Schools.

## ***Using Benchmark Data to Drive Instruction and Raise Student Achievement***

**Time:** 11:00 – 12:00 noon

**Location:** Wilson P

**Presenters:** Dr. Bill Nolte – Haywood County Associate Superintendent, Ron Moss – Director of Elementary Education, Jill Barker – Haywood County Director of AIG and Title I

Haywood County Schools shares how they use data derived from benchmark assessments to promote school, district, and student growth and performance.

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### Pre-Function Area

**Sunday, June 19, Exhibitors Set Up 2:00-6:00 pm**

**Monday, June 20, 8:00 am-5:00 pm**

**Tuesday, June 21, 8:00 am-2:00 pm**