



Andy Shaw Ford



Sylva, NC



Quick Facts for Andy Shaw Ford

- **Business Inception (start date):** 5/8/1997
- **Number of Employees:** 40
- **Estimated Annual Revenue:** 17,500,000
- **In What Business Sector Are You Classified:** automotive retail sales and service
- **Target customer or Consumer:** Anyone looking to buy, sell, or trade their vehicle, as well as service or collision repair and parts
- **Who Are Your Competitors:** AutoStar, Ken Wilson Ford, Mountain Ford, Waynesville Automotive, Taylor Motor Company

What do they do?

Amazingly enough they don't just sell cars!

- Sales
- Finance/Business
- Marketing
- Automotive Service Repair



Collision Repair



Dent Repair



Paint & Touch Ups



How is STEM used?

- **Science**
 - Body Shop - paint matching/mixing
- **Technology**
 - Car Technology
 - Ordering Parts & Service - scheduling system
 - Finance
 - Payroll
 - Car Financing
- **Engineering**
 - Automotive specialists must have working knowledge of the mechanics of makes/models of various vehicles.
- **Math**
 - Finance - calculating payments

How will we use this in the classroom?

Implement into the Junior/Senior Homeroom Canvas Courses- by providing the resource to students of how to get an employment opportunity and what employers are looking for, employment opportunities.

Reading Skills - why reading is important in the industry (ie, it can cost the business a lot of money if a person fails to accurately report or read the service warranty).

Student Advisory - basic and soft skill training & education

Invite Local Businesses into our classrooms to provide in-person information and instruction to our students.