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Where nature inspires, creativity thrives, and spirits blossom.

# Quick Facts for John C. Campbell Folk School

- **Business Inception (start date):** 1/1/1925
- **Number of Employees:** 50
- **Estimated Annual Revenue:** \$2,022,947 in annual net operating assets as of 2019 annual report
- **In What Business Sector Are You Classified:** Nonprofit organization, craft, music and dance, education, hospitality and tourism
- **Target customer or Consumer:** Those interested in learning about traditional craft, music and dance. Those who are looking to build on their craft and pass these traditions down as culture bearers. Those who are looking to pursue craft professionally or semi-professionally and are looking to learn new skills. Artists in our local community as well as other community stakeholders of all ages.
- **Who Are Your Competitors:** Other craft & folk schools nationally.

## Our Vision

A community that awakens, enlivens, and enlightens the world.



## Our Mission

The Folk School transforms lives, bringing people together in a nurturing environment for experiences in learning and community life that spark self-discovery.

## Our Values

**Joy** - We bring originality, creativity and passion to all endeavors---we sing behind the plow.

**Kindness** - We treat everyone with respect, humility and warmth.

**Stewardship** - We honor the traditions and spirit of the Folk School as we guide its evolution and preserve it for the future.

**Non-competitive** - We support and affirm each other in lifelong growth.

*John C. Campbell Folk School*

[https://www.folkschool.org/index.php?section=articles&article\\_cat\\_id=5&article\\_id=4](https://www.folkschool.org/index.php?section=articles&article_cat_id=5&article_id=4)



# STEM in Appalachian Culture

Mathematics in measurement in supply usage like dry and wet measurement in cooking, cane and material measurements.

Science in canning processes, blacksmithing temperatures and materials, beekeeping, gardening, dying colors

Technology in online promotions, registrations, sales.

Engineering in architectural design





# We are what we teach!

We incorporate learning and application, such as:

- Blending colors and dyeing fabrics.
- Planting complementary gardens (ie. The three sisters)
- History of regional music





