



Bascom Gallery, Highlands, NC

Quick Facts for The Bascom

- **Business Inception (start date):** 1/1/2010
- **Number of Employees:** 7
- **Estimated Annual Revenue:** \$1.6 million
- **In What Business Sector Are You Classified:** arts non profit
- **Target customer or Consumer:** Artists, art appreciators, educators, youth and families, and tourists
- **Who Are Your Competitors:** John C. Campbell Folk School, Penland Craft School, The Hambidge Center, Greenville Center for the Creative Arts

Community Art Gallery

Display art, full range of media - 10 shows a year

Current show is 'Free Wheeling'

Employs Director/Executive
Director/ Curators/
Educators, Artists



Use of STEM

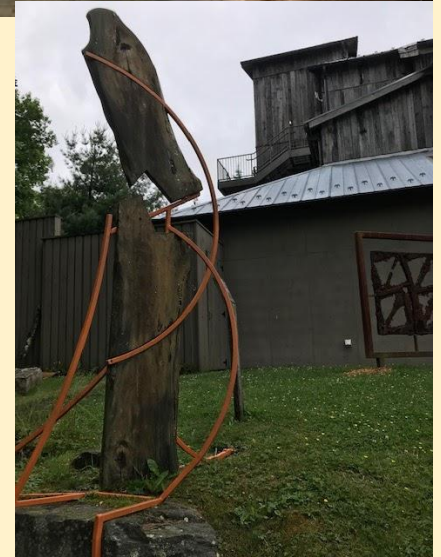


- Technical skills in design, drawing, painting, realism, Skills in architecture, engineering to set up and install art exhibits
- Science and chemistry skills in pottery glazes

Ways to Use



- Use art Education to study natural environment
- Display of industries,
- Projects, careers
- Teacher and Youth Scholarships available
- Business Videos



VIDEOS

(top) Free Wheeling Show
(bottom) Skatewheelin' Show

