

ORIGINAL WEHRLOOM HONEY AND MEADERY



Robbinsville, NC

QUICK FACTS FOR WEHRLOOM HONEY AND MEADERY

- **Business Inception (start date):** 3/1/2013
- **Number of Employees:** 4
- **Estimated Annual Revenue:** \$350,000
- **In What Business Sector Are You**
Classified: retail, manufacturing, agriculture
- **Target customer or Consumer:** health conscious, nature loving
- **Who Are Your Competitors:** Savannah Bee Company, Bee Charmer

WEHRLOOM HONEY & MEADERY

Wehrloom Honey & Meadery manufactures, distributes, sales, and serves honey based products.

Wehrloom is a small, regional, agricultural based entrepreneurship.



WEHRLOOM HONEY & MEADERY



Buzz over to check out
Wehrloom's products!



4 FT employees

1 PT, 1 Intern



WEHRLOOM HONEY & MEADERY

STEM is utilized through all processes at this facility.

Science

- ~ recipes of products - mead, cosmetics, candles, and honey
- ~ sanitation of the brewing process
- ~ chemical reactions in the brewing process

Technology

- ~ manufacturing needed equipment for bottling and packaging
- ~ sales floor
- ~ web page for wholesale sales, shipping



STEM AT WORK

WEHRLOOM HONEY & MEADERY

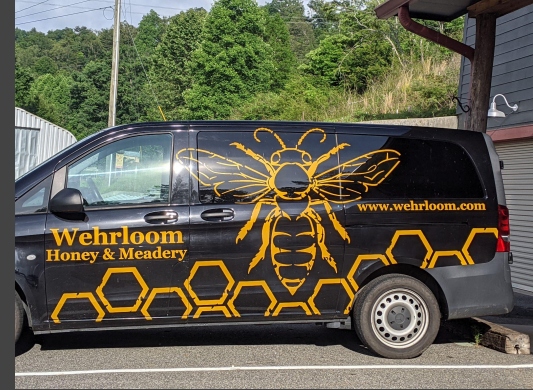
STEM AT WORK

Engineering

- ~ developing the process to manufacture products
- ~ logistics from manufacturing to operating the staff

Mathematics

- ~ Time and temperature of mead making, wax products, and honey
- ~ Sales, payroll



WEHRLOOM HONEY & MEADERY

Ways to integrate into our classroom

- ~ Employability skills- communication, reliability, and problem solving
- ~ Working in your community
- ~ Team player, team building skills



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